

G20 Young Entrepreneurs' Alliance: 2017 Berlin, Germany communiqué

Berlin, June 16, 2017

Small and medium-sized enterprises (SMEs) and entrepreneurs are the main job creators in G20 economies. Young entrepreneurs represent a dynamic source of growth and innovation in our countries, while they also play an important role in mitigating social risks of the global economy. Cross-border cooperation and access to international markets is vital for the continued social and economic development that young entrepreneurs help foster.

We live in an increasingly global world – and our continued growth and prosperity depends on our willingness to embrace international markets and digitalization. The structural modernization of the global economy, with digital transformation at its core, has led to growing uncertainty for our future. We have witnessed a strong trend towards formation of the system of global financial and economic governance under the auspices of G20, seeking for a competitive business environment. However, the unavoidable socio-economic challenges of structural transition have also spurred political movements towards nationalism and protectionism, which have the potential to inhibit global economic and social development and growth. Technological innovation and cross-border cooperation offers a considerable opportunity to find answers to global challenges – but effective global rules must be set.

We encourage G20 leaders to urgently find mechanisms, rules and standards for the current digital trends and developments that will shape our society and business making in the 21st century, to which the international community of states can commit. This framework is important to ensure broad space for human creativity and personal entrepreneurial initiative, and to provide a level playing field for SMEs and young entrepreneurs around the globe for decades to come.

The G20 Young Entrepreneurs' Alliance (YEA) 2017 Berlin Communiqué builds upon the 2016 G20 leaders' commitment to advance innovation and economic growth, including the G20 Entrepreneurship Action Plan. We endorse the B20 policy recommendations to the G20, especially the policy recommendations on Digitalization and SMEs, to which the G20YEA also contributed by participation of our members and as network partner of B20 Germany. As result of our alignment and work with the B20, the B20 German Presidency has endorsed our communiqué.

This communiqué is based upon the credibility and input of hundreds of young entrepreneurs from across the G20 countries. As the global voice of young entrepreneurs, we provide the following three general requests as well as three actionable recommendations for government to harness digitalization, foster entrepreneurship, ensure inclusiveness and address the global challenge of youth unemployment.

General requests

1. **Find mechanisms to the fast changing premises and harness the potential of technological change.** With innovation and digitalization, our societies and economies are changing. G20 leaders need to prioritize education and find adaptable and pragmatic mechanisms of human capital development as key to identifying smart solutions to new technical, societal, economic and environmental realities.
2. **Facilitate SME participation in cross-border trade.** We strongly encourage G20 leaders to continue to adopt bilateral and multilateral agreements including the needs of SMEs and support the integration of young entrepreneurs into global value chains and scaling across borders. Further we recommend a stronger SME representation in international organizations, like the World Trade Organization (WTO).
3. **Facilitate smart infrastructure.** We call upon the G20 leaders to invest in broadband infrastructure and other ICT infrastructure to allow start-ups and scale-up businesses in developed and least developed countries to grow. When expanding the digital infrastructure public-private-partnerships should be considered. We also call upon the G20 leaders to set as a goal that all G20 countries will have a 5G network in place by 2022.

Specific recommendations

1. **Quality Education.** We call upon G20 governments to review educational priorities to ensure young people have access to knowledge and skills vital for new technological and business realities, including digital competencies, STEM education, and venture creation skills. At the same time, the education system should overcome the disciplinary fragmentation of knowledge and emphasize ethical competency as a key to understanding the complexity of the social context.
2. **Smart taxation schemes.** We call on G20 leaders to enable SMEs to scale through tax incentives for scale-ups and investors by adopting progressive policy measures like a separate tax category for young entrepreneurs working in priority areas of innovation and social entrepreneurship. We further encourage the harmonization of taxation schemes in the G20 countries to lower barriers for doing business across borders, including reducing barriers and creating tax incentives for cross-border access to capital in the G20.
3. **Ensure the mobility of entrepreneurs through a G20 Entrepreneur Visa and administrative simplification.** The G20 YEA believes that a coordinated effort among the 20 countries to simplify the migration of young entrepreneurs could significantly motivate them to grow their businesses internationally and promote the free flow of innovative talent across borders. We call on the G20 governments to establish a G20 Entrepreneur Visa Program to provide short-term multi-entry visas and administrative simplification for young entrepreneurs by 2020. This could be linked to a digital network for newly arrived entrepreneurs in G20 host countries.



On behalf of young entrepreneurs in G20 countries, we submit these recommendations in the spirit of cooperation and in a firm belief that encouraging entrepreneurship across our societies will lead to sustainable economic and social growth. Specifically, we believe immediate commitments in the areas of education, taxation and mobility as spelled out in this communiqué can send a powerful message to those within our societies who can lead this effort – our young entrepreneurs.

About the G20 Young Entrepreneurs' Alliance (G20YEA)

The G20 Young Entrepreneurs' Alliance (G20YEA) is a collective of organizations across the jurisdictions of the G20 that work to promote and advance youth entrepreneurship as a driver of economic renewal, job creation, innovation and social change. Alliance members represent more than 500,000 young entrepreneurs. Each year, the G20YEA brings together hundreds of the world's top young entrepreneurs at the G20YEA Summit to share their ideas with B20 and G20 leaders to catalyze global change.

Members of the Young Entrepreneurs' Alliance:

	Argentina Bruno Sanguinetti CAME		Japan Motohiko Goto JCI Japan
	Australia Nathan Murphy The Foundation for Young Australians (FYA)		Mexico Erix Astrubal Sales Confederación Patronal de la República Mexicana (COPARMEX)
	Brazil Anna Bastos Confederação Nacional dos Jovens Empresários		Russia Victor Sedov Center for Entrepreneurship
	Canada Olivier Letard Futurpreneur Canada		Russia Andrey Shubin OPORA Russia
	China Xia Bing NovoNation Youth Community		Saudi Arabia Sultan Al Shuwayeb The Centennial Fund
	European Union Przemyslaw Grzywa YES-European Confederation of Young Entrepreneurs		South Africa Innocentia Motau Young Entrepreneur South Africa (YESA)
	France Gregoire Sentilhes Citizen Entrepreneurs		South Korea Michael Lee Young Entrepreneur's Society of South Korea
	Germany Carsten Lexa Wirtschaftsjunioren Deutschland		Turkey Başak İlisulu Young Businessmen Association of Turkey
	India Shaurya Veer Himatsingka Young Indians		United Kingdom Alex Mitchell Young Brits
	Italy Nicola Altobelli Giovani Imprenditori Confindustria		United States Mary Leonida Entrepreneur's Organization